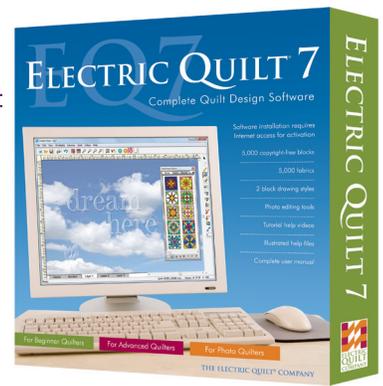


Absolutely anyone can teach an EQ7 class



Some people like to take a class before purchasing a product. To provide this opportunity for you AND your customer, we've developed an EQ7 Classroom CD for installation on your students' computers for your class. This is a "trial version" of the software and will expire after a few days, but it gives you full functionality of the program so you can teach (and sell) your EQ7.

EQ7 CLASSROOM CD

Why it is Special

- Gives your customer a trial version of the program on her personal computer that will work for several days.
- She can use the program before class and after class until the trial expires.
- She does not need to be connected to the internet.
- More potential for a sale after the class is over.

How it works

This CD will install all the files of a regular EQ7 program EXCEPT for the one file that makes the program start and run. In other words, it installs a *dead* program.

To make the program run, you need to email techsupport@electricquilt.com and tell us when you are teaching so that The Electric Quilt Company can send you the one file that you need to copy to the computer to make EQ7 start. Don't email us on a weekend.

Classroom editions are created every Wednesday morning and are good for *two weeks at a time*. If you email us on any given Wednesday, we can send you a file that day that will bring the program to life for two weeks. If you email us on Friday, the file will have 12 days left, and so on.

After we email you the file, you'll need to extract the zipped file and copy it to a USB drive or burn it to a CD. Copy that file into the correct location on your C: drive and you're set to go!

The complete instructions are included with the Classroom CD.

HOW TO GET READY FOR THE CLASS

- Practice the EQ7 Classroom CD installation steps.
- Think about your space.
- Make sure you have plenty of electricity and surge suppressors. Some will run their laptops on the batteries. Some may want power.
- Limit the number of students. 10 or 12 would be absolute maximum and require a helper for you.
- A helper is always good for any class greater than 5 or 6.

HOW TO ADVERTISE THE CLASS

Advertise your class with prerequisites. Here's a sample idea:

Ever wondered if you'd enjoy quilt design using a computer? Own a laptop? Join us for an evening of exploration and fun using EQ7! (1½ - 2 hours)

Prerequisites: Arrange to bring your laptop to the shop before class for installation of the software. Laptop needs Windows XP, Windows Vista, or Windows 7. Laptop needs CD drive or USB port and 750 MB of hard-disk space.

Make a timeline for final registration and times for meeting with each student to get the software installed. This will take around 10-15 minutes for each student's computer. Do not do this on the night of the class. Copying the final file can and should be done the night of the class. It does not take much time at all.

HOW TO RUN THE CLASS

Setup:

If you have several students, position yourself in the front so that you are speaking to them and they can hear you. Your helper should be in the back of the room so that she can see the screens and help students who get behind.

If you have just a couple of students, you could all sit in a row with you in the middle and students on both sides of you so that you can easily see their screens to the right or left of you.

During class:

Always try to get the student to do the task. Tell them where to click. Don't grab the mouse and show them.

Repeat often. Ask repetitive questions — "Which tool do I use to set blocks in my quilt?" — to make sure that you get an instant response and to make sure you're not going too fast for them.

The class:

See the lesson included with this packet. Or find it online at: <http://www.electricquilt.com/Retailers/EQRA/6Class.asp>
You must be logged in to your Retailer Account to view this.

Here's an optional idea:

Make a kit and send it home with them. Include in the kit:

- Some patterns from the program.
- Step-by-step instructions for printing patterns so they can print as many as they want before their program expires.
- Give them a couple more short lessons. i.e. using random recolor, using auto border tool, drawing an appliqué block
- Suggest they watch some of the videos.
- Suggest they print and complete some of the lessons in the program.
- Give them a discount coupon.

BEWARE:

- Someone shows up to class without the software or update file on the computer, or with a different computer.
- Someone is used to using an external mouse and now has to use the touchpad during class.
- Someone reaches a part of the program and becomes SO involved in that small part, she doesn't advance then with the rest of the class. i.e. Fabric Library...don't take quilters to the fabric library because they can't stop looking!!